

MOTORVILLE MOTEL
P. BONFRATTI
OWNER

30 MODERN UNITS
WITH OR WITHOUT KITCHENS
ON U.S. HWY. 101
1 Mi. South of City Limits
Bordering Peninsula Towns &
City Center
Member of
Calif. Mission Trails Ass'n.
Plaza 6-4788

7500 MISSION ST. COLMA

LAKE MERCED LODGE

★ FREE CONTINENTAL BREAKFAST
★ 10 MIN. DRIVE TO DOWNTOWN S. F.
AND POINTS OF INTEREST
★ NEW DELUXE UNITS

★ Near Lake Merced
★ Golfing - Boating
★ Swimming-Fishing
★ Away From
Congested Area
- Nice & Quiet
★ Gray Line Tours
Arranged
★ AAA Approved
Individual Unit
Parking
For Reservations Call

Plaza 6-2640

2253 JUNIPERO SERRA BLVD. DALY CITY

Opp. the ZOO at the BEACH

Approved & Duncan Hines
Credit Cards Accepted
3 Miles South of Cliff House

- Modern - Quiet - Near Ocean
- Garages
- Some Kitchen Apts.
- Downtown Bus at the Door
- Heated Pool & Playground - 1 Bk.

Call Overland 1-7268
2690-46th Ave. Near SLOAT BLVD.

OCEAN PARK MOTEL

Surf Motel

ON U.S. HIGHWAY 101

- FREE TV
- RADIOS
- TELEPHONE
- ELEVATOR

Near-by Restaurants
5 Min. to Downtown S. F.
or Fisherman's Wharf

30 DE LUXE UNITS

WAlnut 1-2411
2265 LOMBARD

SKINNER, HIRSCH & KAYE
THE QUALITY CAMERA STORE SINCE 1880

Movie EQUIPMENT

FILMS

EASTMAN ANSCO DUPONT
COLOR - BLACK & WHITE
8 MM - 16 MM
16 MM SOF

CAMERAS
8 & 16 MM
AMPRO EASTMAN VICTOR DeVRY KEYSTONE BELL & HOWELL REVERE
Amateur & Professional

PROJECTORS
MOVIES - SLIDES

Garfield 1-7370

For HOMES . . . PARTIES . . .
CONVENTIONS . . . SALES MEETINGS

From East Bay Ask Operator for Enterprises 1-2050
No Inter-City Charge

OPEN MONDAY EVENINGS TILL 9 P. M.

Skinner, Hirsch & Kaye
239 GRANT AVE. SAN FRANCISCO 8 GARfield 1-7370

Motels-(Cont'd)

SUNSET MOTEL
BRAND NEW - 10 DELUXE UNITS
Soundproof - TV - Moderate Prices
19th Avenue at Taraval
821 TaravalLOmbd 4-3656

SURF MOTEL 2265 Lombard WAlnt 1-2411
(See Advertisement This Page)

TOWN HOUSE MOTEL
ON 101 U. S. HIGHWAY
15 Minutes to Downtown Center
Walking Distance to Presidio
Fisherman's Wharf - Ft. Mason

24 MODERN UNITS
FREE TELEVISION

Between Gough & Octavia
1650 LombardTUxedo 5-5163

TOWN MOTEL 3211 Geneva Av.JUUnipr 4-5110
Travelodge Auditorium 790 EllisPRspt 5-7612
TRAVELODGE GOLDEN GATE
2230 Lombard WAlnt 1-0664
Travelodge Market Street
1107 Market, Markt 1-6775

TRAVELODGE PRESIDIO
2755 Lombard West 1-9138
Van Ness Motel 2850 Van Ness Av.PRspt 6-3220
(See Advertisement Page 509)

VINMAR MOTEL 3255 Geneva Av.DElaware 3-3000
(See Advertisement Page 511)

Wye Motel
AAA Approved
Hwy 101 & Hickey Bl S S F.PLaza 5-9556

Moth Proofing-(Cont'd)

Duplex Cleaners 958 Geneva Av.JUUnipr 7-6789
Exclusive Cleaners 1145 BushGRaystn 4-2408
Kwitz Chemical Corp
551 Railroad Av S5F PLaza 6-1107

PARAMOUNT PEST CONTROL SERVICE
149 GoughKLondie 2-1010
Phillips Pest Control 1010 FranklinPRspt 6-1258
Western Exterminator Co 544 Market, GARfield 1-6323

Moth Proofing Supplies
Hy-G Corporation
Hy-G Sashay Moth Crystals
222 ClaraGARfield 1-2120

Mothers Milk Banks-See Milk Banks

Motion Picture Advertising
See Advertising-Motion Picture

Motion Picture Equipment & Supplies

ALLEN'S PHOTO SUPPLY CO
SALES & SERVICE - ALL MAKES
We Give S & H Green Stamps
Free Parking at 60 Beale
238 MarketEXBk 2-2871

Altec Service Co 318 TurkORdwy 3-9151
Ampro Corp Distributor 239 Grant Av.GARfield 1-7370

AMPRO PROJECTORS-
CAMERA CENTER 998 Market, PR spt 5-5100

BASS ALFRED INC 585 Market.YUkon 2-1523
(Continued Next Page)

For accurate dialing of your calls, wait a few seconds for the steady humming sound of the dial tone. Then dial each letter and numeral gently, without forcing. If you get a busy signal, please hang up before dialing again.

BROOKS CAMERAS
The House of Famous Brand Names

FIRST FOR ANY CAMERA OR PHOTO SUPPLY

See Brooks first for famous names like Ansco, Argus, Bell & Howell, Bolex, Eastman, Exakta, Graflex, Leica, Linhof, Revere, Rolleiflex, Stereo Realist, Zeiss and others that have made us the House of Famous Brand Names.

Highest trade-ins.
Request latest catalog.
Budget terms available

Store Hours 9 A.M. to 6 P.M.
Monday 9 A.M. to 9 P.M.

Two Hour FREE PARKING at
Barrett's Garage, 130 Kearny St.

BROOKS CAMERAS
45 KEARNY AT MAIDEN LANE • EXBROOK 2-7348
SAN FRANCISCO 8, CALIFORNIA

Motion Picture Equipment & Supplies-(Cont'd)

BELL & HOWELL EQUIPMENT

Expert results with amateur 8mm, 16mm, 35mm cam-eras; sound and silent projectors; accessories. Precision-built by the makers of Hollywood's preferred professional equipment.

"WHERE TO BUY IT"

ALLEN'S PHOTO SUPPLY CO
238 MarketEXBk 2-2871
Almac Camera Store 460 SutterYUkon 6-6327
Kaufmann Camera Mart 590 MarketGARfield 1-8027
Marcella's Photo Mart 840 ClementSKyle 1-3431
Mission Camera Shop 2611 Mission AT water 2-1766
Multichrome Laboratories 760 Gough, HEmlck 1-6567

NATIONAL THEATRE SUPPLY
255 Golden Gate Av.MA rket 1-4171

PHOTO & SOUND CO
Bell & Howell
Eastman Kodak and
R C A Motion Picture Equipment
116 NatomaGARfield 1-0410
(See Advertisement This Page)

PREDDY WALTER G
Everything for the Theatre
Century Projector Sales & Service
Spot Lamps - Stereopticons - Lenses
Auditorium Seating - Stage Equipment
Beddie Seamless Sound Screens
Supplies - Tickets - Repairs
A Complete Repair Shop
187 Golden Gate Av.UNdrl 1-7571
After HoursBAywe 1-5749

R C A Service Co Inc 420 TaylorORdwy 3-8940
Rief Harry Cameras & Photo Supplies
88-3d YUkon 6-6548

Rochlin's Cameras 807 MarketYUkon 6-2940
Rowden Ed Theatre Service
276 Golden Gate Av.PR spt 6-4010

SCHAEFER'S CAMERA SHOP
137 KearnyEXBk 2-4552

SOHWABACHER-FREY CO
735 MarketDO uglas-2-4848

SHEARER B F COMPANY OF CALIF

COMPLETE THEATRE EQUIPMENT
Haywood - Wakefield Theatre Seating
Gulistan Contract Carpet
Stage Draperies & Equip.
Matteograph - Sound - Projectors
243 Golden Gate Av.UNdrl 1-1816

SKINNER HIRSCH & KAYE
239 Grant Av.GARfield 1-7370
(See Advertisement Page 512)

WESTERN THEATRICAL EQUIPMENT CO
COMPLETE LINE OF THEATRE,
EQUIPMENT & SUPPLIES
RCA Sound & Projection Equipment
RCA Theatre Screens
Century or Imperial Generators
GRIGGS SEATS
Carpeting - Tickets - Carbons
337 Golden Gate Av.HEmlck 1-8302

Westlake Camera Shop
335 S Mayfair Av Daly City, PLaza 5-8822
Zoo Gates Photo Supplies
Open Sundays & Holidays
45th Av & Sloat Bl.SEabright 1-1995

An extension telephone is a step-saver in any home.

The Yellow Pages save you time.

BELL & HOWELL
Audio-Visual Dealer
Audio-Visual Equipment & Materials
CAMERAS - PROJECTORS - SALES - RENTAL
FACTORY APPROVED SERVICE STATION
EASTMAN-KODAK AUDIO-VISUAL DEALER
RCA VISUAL PRODUCTS DISTR.

PHOTO & SOUND COMPANY
Garfield 1-0410
116 NATOMA ST. Between New Montgomery & 2nd

Motion Picture Equipment & Supplies-(Cont'd)

GOLDFINGER BILL
Authorized Agents
ALL LEADING BRANDS
Movie Equipment
70 PostYUkon 6-5909

Haps Camera Shop 2225 IrvingLOmbd 6-6033

HIRSCH & KAYE SKINNER
239 Grant Av.GARfield 1-7370
Holmes Projector Agency 610-8th Av.BAywe 1-0901
Kaufmann Camera Mart 590 MarketGARfield 1-8027
Marcella's Photo Mart 840 ClementSKyle 1-3431
Mission Camera Shop 2611 Mission AT water 2-1766
Multichrome Laboratories 760 Gough, HEmlck 1-6567

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Rief Harry Cameras & Photo Supplies
88-3d YUkon 6-6548

Rochlin's Cameras 807 MarketYUkon 6-2940
Rowden Ed Theatre Service
276 Golden Gate Av.PR spt 6-4010

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735 MarketDO uglas-2-4848

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(See Advertisement Page 512)

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RCA Theatre Screens
Century or Imperial Generators
GRIGGS SEATS
Carpeting - Tickets - Carbons
337 Golden Gate Av.HEmlck 1-8302

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Open Sundays & Holidays
45th Av & Sloat Bl.SEabright 1-1995

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Audio-Visual Equipment & Materials
CAMERAS - PROJECTORS - SALES - RENTAL
FACTORY APPROVED SERVICE STATION
EASTMAN-KODAK AUDIO-VISUAL DEALER
RCA VISUAL PRODUCTS DISTR.

PHOTO & SOUND COMPANY
Garfield 1-0410
116 NATOMA ST. Between New Montgomery & 2nd

Motion Picture Equipment & Supplies-Renting

ALLEN'S PHOTO SUPPLY CO
Complete Line Projectors & Screens
COMMERCIAL - AMATEUR
Sales Meetings - Conventions, Etc.
238 MarketEXBk 2-2871

Almac Camera Store 460 SutterYUkon 6-6327

BROOKS CAMERAS & PHOTO SUPPLIES
45 KearnyEX brook 2-7348
CAMERA CENTER 998 MarketPRspt 5-5100
Camp Richard E 437 BalboaBAywe 1-6523
Darrow Groo Precision Camera Repair
553 Market, SUItr 1-6347

GOLDFINGER BILL 70 PostYUkon 6-5909

HANKINS R W

COMPLETE CONVENTION SERVICE
Yulite - Motion Picture
Slide & X Ray Projectors
TV Cameras - Screens
Public Address Systems
Tape Recorders
610-8th AvBAywe 1-0901

Haps Camera Shop 2225 IrvingLOmbd 6-6033

HARRY McCUNE SOUND SERVICE
WE RENT
COMPLETE PROJECTION EQUIPMENT
For Conventions - Sales Meetings Etc.
562 BryantYUkon 2-1878

HIRSCH & KAYE SKINNER
239 Grant Av.GARfield 1-7370

PHOTO & SOUND CO
Member National Rental & Projection
Service - For Sales Meetings
& Convention Service
116 NatomaGARfield 1-0410

SKINNER HIRSCH & KAYE
239 Grant Av.GARfield 1-7370
(See Advertisement This Page)

Motion Picture Equipment & Supplies-Repairing

ALLEN'S PHOTO SUPPLY CO
FAST EXPERT REPAIRS & SERVICE
8 & 16 MM CAMERAS & PROJECTORS
We Give S & H Green Stamps
238 MarketEXBk 2-2871

Archival Camera Repairs Inc
111 New Montgomery, DOuglas 2-7175

BELL & HOWELL EQUIPMENT-
PHOTO & SOUND CO
116 Natoma, GA-Field 1-0410

BELLING MONROE J
CAMERAS
EXPERT REPAIRING - ALL MAKES
1125 MarketHEmlck 1-3035
300 MarketYUkon 2-5343

SKINNER HIRSCH & KAYE
ESTABLISHED 1886

RENTALS
ALL TYPES OF
MOTION PICTURE EQUIPMENT
Sound Projectors, Screens,
Spots, Opaque Projectors
16-33mm Sound Cameras
COMPLETE CONVENTION SERVICE
Preview Rooms
Motion Picture Production Equipment
7 Floors
If You Don't See It Ask for It
Garfield 1-7370
From East Bay Ask Operator for
Enterprise 1-2050
OPEN MONDAY TILL 9 P. M.

Skinner, Hirsch & Kaye
239 GRANT AVENUE
(Continued Next Page)

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ESTABLISHED 1886

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OPEN MONDAY TILL 9 P. M.

Skinner, Hirsch & Kaye
239 GRANT AVENUE
(Continued Next Page)

Motion Picture Equipment & Supplies-Repairing-(Cont'd)

BING'S CAMERA & SOUND PHOTO SERVICE
FACTORY GUARANTEED SERVICE
Keystone - Naico - Victor - Le Belle
Movie-Mite - Federal Tape Recorders
506 PineYUkon 2-6914

BROOKS CAMERAS & PHOTO SUPPLIES
45 KearnyEX brook 2-7348
CAMERA CENTER 998 MarketPRspt 5-5100
Camp Richard E 437 BalboaBAywe 1-6523

CINEMATIC DEVELOPMENTS CO
BELL & HOWELL
Factory Approved Service Station
For Motion Picture Equipment
EXPERT
REPAIRING
Lens Coating - Lens Testing
COMPLETE PROJECTION SERVICE
Projectors & Amplifiers Repaired
NEW PARTS INSTALLED
2125-32d AvMONtrse 4-2435

CUDABAC R M 163 JessieYUkon 2-3213
GENERAL CAMERA REPAIR
110 Maiden Ln, YUkon 6-2403

HIRSCH & KAYE SKINNER
239 Grant Av.GARfield 1-7370

Lee Engineering Co
Factory Auth Bell & Howell Serv
282 MinaDOuglas 2-3912

MOVIE-MITE PROJECTORS-
Mac COLLISTER ROBT S
333 LouisburgDElaware 3-4855

PHOTO & SOUND CO 116 Natoma.GARfield 1-0410
PREDDY WALTER G
187 Golden Gate Av.UN drl 1-7571

SKINNER HIRSCH & KAYE
239 Grant Av.GARfield 1-7370

Motion Picture Film

Allen's Photo Service 238 Market.EXBk 2-2871
Brooks Cameras & Photo Supplies
45 Kearny, EXBk 2-7348
Skinner Hirsch & Kaye 239 Grant Av.GARfield 1-7370
From telephones served by the
following exchange
East Bay Zone
(No Inter-City Charge)
Ask Operator for, ENTrprise 1-2050

Motion Picture Film Dists & Exchanges

Allied Artists Productions
191 Golden Gate Av.HEmlck 1-2315
Arch Buying & Booking Service
7 B Archibald
938 MarketPRspt 5-1110
Association Films Inc 353 TurkPR spt 5-2800
Audio Film Center 522 ClementSKyle 1-3615
Broadway Roadshow Productions
335 HydeTUxedo 5-2973
Buena Vista Film Distribution Co Inc
230 Hyde, ORdwy 3-1334
Cokesbury Book Store 85 McAllister, KLondie 2-3562
Columbia Pictures Corp
329 Golden Gate Av.UNdrl 1-4345
Dostal Ralph Road Show Attractions
348-3dYUkon 2-1098
If no answer callDOuglas 2-4918
Favorite Films of Calif Inc 255 Hyde, PRspt 6-4409
Film Booking Agency of Northern Calif The
988 MarketTUxedo 5-6087
After 5 PM & Sundays & holidays
call GLndw 3-7301

Gilboy Co 666 EllisORdwy 3-1272
Kawai Taiyo Co 1763 SutterFILmor 6-3852
Loew's Incorporated 259 HydePRspt 5-1613
Manhattan Films International Inc
258 Golden Gate Av.ORdwy 3-0751
Medical Arts Productions Inc
414 Mason, YUkon 2-3166
Metro-Goldwyn-Mayer Pictures
140 Leavenworth, TUxedo 5-6878
Paramount Film Distributing Corp
205 Golden Gate Av.MA rket 1-0816
Patterson Pat Productions
250 Golden Gate Av.ORdwy 3-0750
R K O Radio Pictures 251 HydeORdwy 3-2808
Republic Pictures Corporation
223 Golden Gate Av.MA rket 1-8880
Rosenberg Herbert Company
816 LarkinPR spt 5-3811